

INNOVATION & ENTREPRENEURSHIP

NEWSLETTER OF THE MUHLENBERG INE PROGRAM



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2020 INE GRADUATE GRACE MARIE IMANARIYO

CONGRATULATIONS TO OUR 2020 INE GRADUATES

Sophia Castell - Theatre

Michael Civitano - Theatre

Nathaniel Corvil - Business Administration

Shoshanna Diamond - Business Administration

Sofia Eisenberg - Media and Communication

Ji-In Friess - Sustainability

Marie Grace Imanariyo - Computer Science

Dermerkeral (D.K.) Karbah - Business Administration

Karolyn Kawa - Business Administration

Sean Kenny - Theatre

Mason Kholi - Business Administration

Allie Mirsky - Sustainability

Gianna Missano - Business Administration

Olivia Salzman - Psychology

Max Shapiro - Media and Communication

Todd Spirt - Business Administration

Tamar Weinger - Political Economy & Public Policy

This year marked the largest graduating class of Innovation and Entrepreneurship minors at Muhlenberg. It was also the first year that we did not get to say goodbye to our graduates in person. As students of entrepreneurship they learned to prepare for anything, but there was no way to anticipate that a global pandemic would cut short their last moments on campus. We wish them all the best from a distance and can't wait to hear where they will go in life. Congratulations class of 2020!

PROGRAM UPDATE

This Spring we were excited to offer three new special topics courses in the INE program: "The Booze Business", "The Artist as Entrepreneur", and "Innovation & Entrepreneurship in the Global Renewable and Sustainable Energy Sectors". These courses are part of a change to the INE minor that was approved for new students starting in Fall 2021.

DINNERS WITH AN ENTREPRENEUR

Although many of our spring events, including our Innovation Challenge and Failure Fest, had to be cancelled, we were able to host two events as part of our "Dinner with an Entrepreneur" series that is run in conjunction with the B.Y.O.B. entrepreneurship club. We would like to thank all the entrepreneurs who generously donated their time to our students, as well as Bill Miers '49, whose generous gift allows us to host these events.

Female Entrepreneur's Dinner

Although the number of women-owned businesses in the U.S. grew by 21% in the last five years, female entrepreneurs still struggle to attract capital and suffer from network exclusion. (score.org) This is why women from the BYOB club organized and attended a dinner at the GreenHouse Enoteca with Heidi Borelli, Owner of GreenHouse Enoteca, and Denise Grothouse, founder of the Grothouse Lumber Company and The Perfect Six Marketing Company.

During the dinner both Heidi and Denise shared their experiences as female entrepreneurs, inspiring our group of young women to be fearless, smart, and focused to achieve their dreams.

BILL MIERS '49 (1925-2020)

It is fair to say that without the vision and generosity of Bill Miers '49 the Muhlenberg INE program would not exist. We are forever grateful to his efforts and will continue to pursue his dream of inspiring the next generation of entrepreneurs.

Visit to Jay's Local

In February, Muhlenberg students took a trip, just across Liberty Street, to Jay's Local. There they spoke with Jay Scherline, owner and founder of Jay's Local, many questions about his entrepreneurial story including what it is like to run a family business.

Bahaa Abdellatif, President of the BYOB club and attendee of the event said " I learned how there are various paths to success and it truly matters that you do what you love, and that it's never too late to make a career change. I also learned that having a solid knowledge of finances can help you in any career you choose, for example I am hoping to enter the field of medicine and own my own practice one day, and Jay mentioned how that good knowledge of finances can still help my practice tremendously!".



DINNER WITH AN ENTREPRENEUR AT JAY'S LOCAL



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