

# Certificate in Financial Services

**Complement your career and credentials through our Certificate Program.**

## Financial Services Certificate Course Descriptions:

**FINANCE** This course introduces the basic concepts of finance and explains how the time value of money influences capital budgeting and capital structure decisions.

**INFORMATION SYSTEMS** The course will examine various Internet and non-Internet based technologies, issues related to information security and disaster recovery, managerial, ethical and social issues including information privacy, and how information systems can be used in a competitive environment.

**MONEY & BANKING** Students will explore the study of money, credit and banking operations as well as the role of the Federal Reserve System in setting monetary policy.

**FINANCIAL SERVICES** This course investigates the depth and breadth of the industry regarding regulatory and

technological changes. The course also explores the workings of the banking system in the United States and the emerging landscape of global firms.

**FINANCIAL SERVICES LAW & ETHICS** This course is based upon the Uniform Commercial Code and places a special emphasis on legal documents that have a financial implication. This includes the instruments used in financial planning such as wills, estates and retirement.

**INVESTMENT & PORTFOLIO MANAGEMENT** Topics include: institutional and regulatory setting of the U.S. security markets, the role of financial institutions and intermediaries, fundamental analysis, technical analysis and the efficient market hypothesis. Portfolio management techniques will also be covered.

## Frequently Asked Questions

### Q: What is a certificate?

**A:** Some reasons and benefits for getting a certificate are to demonstrate a passion for continuous learning, to pick up additional knowledge and to show an employer a more diverse background. Getting a certificate from The Wescoe School implies a rigorous course of study within a good academic setting that is known for its quality approach to education. The credits for the certificate appear on the student's transcript.

### Q: How much does it cost?

**A:** The certificate program consists of six courses. Each course is billed at the same rate as the courses within The Wescoe School's Accelerated Degree program. For current tuition prices, please consult with an academic advisor or check our Web site at [www.muhslenberg.edu/wescoe](http://www.muhslenberg.edu/wescoe).

### Q: How long does it take to acquire a certificate through The Wescoe School?

**A:** A certificate can be earned in the equivalent of two academic semesters. The actual course of study would be six courses, each lasting five weeks or a total of 30 weeks. Each week includes a four-hour class with the instructor and a team meeting on another night of the team's choice. Allowing for break and holiday time, the certificate can be completed in less than a year.

### Do you have additional questions about our certificate programs or general questions about The Wescoe School?

Contact us at [wescoe@muhslenberg.edu](mailto:wescoe@muhslenberg.edu) or 484-664-3300 to set up a personal advisement meeting.



*For more information on our certificate in Financial Services or 25+ other programs of study offered at The Wescoe School, please visit our Web site at: [www.muhslenberg.edu/wescoe](http://www.muhslenberg.edu/wescoe) or contact us today to schedule an advisement meeting: 484-664-3300 or [wescoe@muhslenberg.edu](mailto:wescoe@muhslenberg.edu).*