Information technology has pervaded our lives. School, work, news, communication, shopping, entertainment and more have been radically transformed by our ability to manipulate and move electronic bits at nearly the speed of light. Even those who desire to avoid technology cannot remain unaffected without a great deal of effort and inconvenience. For individuals pursuing a career in business, either as a consumer or provider (or both) of information systems (IS), understanding how the technology is designed, developed and applied is especially critical.

There is no escaping the impact of IS, and those who learn to effectively manage and shape it to meet the needs of organizations will be in high demand well into the future. In today’s global economy the US resource pool has been extended, resulting in the outsourcing of some jobs offshore. Even so, the beauty and challenge of IS is its ability to evolve and create new opportunities for those individuals with a solid foundation in its concepts and experience in its practical application.

The Bachelor’s of Information Systems degree offered by The Wescoe School gives students the foundation required to support the evolving technologies of the marketplace and the practical project work to address a wide range of contemporary issues. It combines traditional IS disciplines such as systems architecture, process engineering and software development with emergent technologies like cloud computing, mobile technology, social media and the “next big thing” yet to come.

Students who graduate from the program are primed to re-launch their careers as analysts and managers who know how to make technology work in achieving their organization’s goals.